



GREATER EAST AUSTIN YOUTH ASSOCIATION
"Youth Is Our Business"

SPONSORSHIP APPLICATION/CONTRACT

Central Texas Juneteenth Celebration 2008

This application is for sponsorship of the 2008 Juneteenth Celebration, in contribution to the general celebration fund or provision of direct celebration support services. Mail this completed form, payment and your company's logo and logo instructions to G.E.A.Y.A., P.O. Box 6536 Austin, Texas 78702 or fax to (512) 933-0529

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-Mail _____ Website _____

Levels of Sponsorship

Patrons \$300 - \$500

One Parade Entry, 3 Commemorative Juneteenth T-shirts

Gold \$1,500 - \$5,000

One Parade, logo on Commemorative Juneteenth T-shirts, 6 T-shirts, Half-Page Ad in the Souvenir Program Booklet, Park Celebration Vending Booth Entry

Platinum \$8,000 - \$15,000

VIP Parade Entry, logo on commemorative Juneteenth T-shirts, 12 T-shirts, Full Page Ad in the Souvenir Program Booklet, Banner placement at all G.E.A.Y.A. Juneteenth Events, Two Vending Booths at Park Celebration, Two Engraved Platinum Sponsorship Plaques

Official Juneteenth Co-Sponsorship \$30,000

VIP Parade Entry, logo on commemorative Juneteenth T-shirts, 12 T-shirts, Full-page Ads in the Souvenir Program Booklet, Banner at all G.E.A.Y.A. Juneteenth Events, Three Booths at Park Celebration, Marketing and Promotional literature distributed at all G.E.A.Y.A. Juneteenth events, Company Web links added to website, Complete Media package, Three Engraved Co-Sponsorship Plaques

Payment Terms

Full payment or approved purchase order must be submitted with application. Please indicate method of payment below

Make checks payable to G.E.A.Y.A. Check # _____



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Logos

Please include a .jpeg copy of your logo as you would like it to appear on your sponsorship along with this contract and payment. Also include your logo usage rules (if applicable) email to tjocar@sbcglobal.net

Terms and Conditions

G.E.A.Y.A. retains the rights to accept or refuse any sponsorship without prejudice and to produce, approve or remove any signs or other forms of recognition of any sponsorship.

If for any reason beyond its reasonable control, including Act of God, national emergency, strike, terrorism, or any similar reason, G.E.A.Y.A. shall determine that the Juneteenth 2007 parade or park celebration may not be held, G.E.A.Y.A. may cancel any part. In such an event G.E.A.Y.A. and Sponsor shall mutually determine the refund to the Sponsor. In the event of cancellation of a sponsored event, Sponsor shall receive full refund of its investment, less any non-refundable deposits required by sponsored event.

If Sponsor cancels its sponsorship, all investments made to G.E.A.Y.A. under this application shall be deemed fully earned and non-refundable in consideration for expenses incurred by G.E.A.Y.A. or G.E.A.Y.A's lost or deferred opportunity to provide sponsorships to others.

Under no circumstances will any Sponsor be liable for lost profits, if any, of Juneteenth 2008. In no event shall any Sponsor's liability under any circumstances exceed the amount actually paid for the sponsorship opportunity.

Acceptance of Applicant

Upon receipt and acceptance by G.E.A.Y.A. of this application, this application shall become a binding agreement between the sponsor and G.E.A.Y.A. Faxed/mailed copies of the agreement are legal and binding. The terms and conditions of this agreement are hereby incorporated by reference. The Sponsor acknowledges that the Sponsor investment is refundable only as expressly set forth in the Terms and Conditions.

By the signature below, the individual signing this application represents and warrants that he/she has read, understands, and agrees to abide by the Terms and Conditions of this agreement and is authorized by the Sponsor to enter into this agreement, which shall become binding upon acceptance by G.E.A.Y.A.

Signature _____ Date _____

Printed _____ Title _____